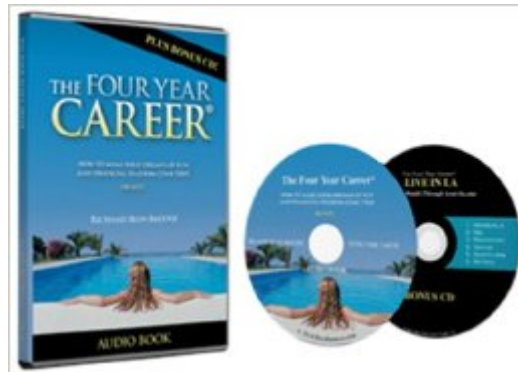


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The Four Year Career Audio Book



Synopsis

Now you can get your favorite recruiting tool as an Audio Book! The Four Year Career is now available as an audio CD recorded by Richard himself. Perfect for those prospects that may be too busy or not interested in reading a book. Now they can LISTEN to how Network Marketing can help them achieve financial freedom in under 70 minutes! That's not all! Also included with the audio book is a BONUS CD: The Four Year Career Live in LA, an hour long LIVE opportunity presentation. When prospects don't see a really good reason to take a road less traveled (Network Marketing), the road can seem too dark and scary. They will instantly move on. This can be discouraging to say the least. That's why you need The Four Year Career. This compelling, generic, easy to understand book is the single best recruitment tool you can use to open the door and invite prospects to just take a look. It paints a clear picture of why and how Network Marketing will align with each person's unique vision including your own! The Four Year Career will also help you master the art of the invite and build belief in the incredible wealth-building opportunities of Network Marketing. A BOOK TO LISTEN TO IN ONE SITTING: -Debunks the myths about Network Marketing -Outlines the three basic activities to create your own four-year career -Explains Asset Income and Residual Asset Value with easy-to-grasp illustrations and examples -Provides input for what you should look for in a -Network Marketing company Order The Four Year Career Audio Book today and discover the must-have tool that tens of thousands of Distributors rely on every day to build belief in Network Marketing. THIS BOOK IS PERFECT FOR: -YOU. Are you solid in your belief and understanding of the Network Marketing Opportunity? If you have any doubts, this is the book for you. -Prospects. The people you are introducing to your Network Marketing Opportunity need this. The credibility this piece delivers to your presentation is key to unlocking their YES. -Not Right Now-ers. The people who said no or not right now. This is a compelling piece to follow up with them 6 months down the line as a second look. It may be what they need to tip the scale.

Book Information

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Average Customer Review: 4.7 out of 5 stars Â Â See all reviews Â (188 customer reviews)

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Customer Reviews

Sometimes an author just really nails it. As the 'MLM whole truth' guy, I like to think that I tell it like it is. But frankly, no one does a better job of describing the real value and benefits of Multilevel or Network Marketing, without exaggerating a single fact, than Richard Brooke. And let me tell you, after reading it, I think you will agree that the truth is good enough! The case for network marketing is well made. This newly revised, 118 page 2013 edition is an excellent belief-building guide for anyone considering Network Marketing. Here's what you will find in this compelling, easy-to-understand recruiting tool: A brief discussion of the economic uncertainty many are facing, and the challenges that traditional means commonly considered for building financial security pose A revealing explanation of the myths and realities of Network Marketing (some may surprise you) Industry statistics and third-party endorsements that reinforce the power of Network Marketing as a wealth-building vehicle Stories of real live Network Marketing millionaires, including their tips for success There is only one section of the book I might have done differently. On page 21 Mr. Brooke describes... Myth #2: Network Marketing is an opportunity for someone who is not doing well financially to make some money--maybe even a lot of money. But then, takes it back in the next paragraph: Unfortunately, many of the success stories have perpetuated this myth with a rags-to-riches theme. Although there are enough people to substantiate the myth, it is still a myth. If it happens, it is not a myth.

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